

Recommendation Compliance Summary

This form details the assessment of compliance with recommendations made under Section 27 and Section 31 of *The Advocate for Children and Youth Act*. MACY assesses recommendations for compliance once a year but receives updates from the public bodies every six months.

1. Recommendation Information	
Report Name:	In Need of Protection: Angel’s Story
Date Released:	12/13/2018
Full Recommendation: (including details)	<p>Recommendation Three:</p> <p>The Manitoba Advocate for Children and Youth recommends that Communication Services Manitoba, Manitoba Education and Training, Manitoba Families, Manitoba Justice, Manitoba Health, Seniors and Active Living, Manitoba Status of Women, and Manitoba Indigenous and Northern Relations collaborate with youth advisory groups, the Canadian Centre for Child Protection, Winnipeg Police Service, Royal Canadian Mounted Police, Indigenous and community organizations, and the Manitoba Advocate for Children and Youth to carry out ongoing public education via awareness campaigns that (a) denounce the sexual exploitation of children and youth and (b) raise awareness about the ongoing demand for purchasing sex and/or sexually exploiting children and youth in Manitoba.</p> <p>DETAILS: This plan should:</p> <ul style="list-style-type: none"> • Be centrally driven by an existing inter-departmental working group such as the Deputy Ministers of Health and Social Policy and Priorities (DMHSPP) committee/Healthy Child Deputy Ministers’ Committee (HCDMC); • Consider how best to reach those most in need of its information; • Include youth, survivor, and Indigenous community consultation; • Consider if names of adults who are sexually exploiting youth should be publicly shared as is the practice in other provinces; • Be evidence-informed in terms of clear outputs and outcomes and learn from successful campaigns in other jurisdictions; • Avoid sensationalism, inappropriate imagery, or language; • Draw awareness to bystander legislation that provides that all Manitobans must report child sexual exploitation; and • Include provisions for public education and awareness campaigns that coincide with Manitoba’s Stop Child Sexual Exploitation Awareness Day every March.
Intent(s) of Recommendation:	<p>The intent of the recommendation is to:</p> <ol style="list-style-type: none"> 1. Carry out public education via awareness campaigns that: <ol style="list-style-type: none"> a. denounce sexual exploitation of children and youth b. raise awareness about the demand for purchasing sex and/or sexually exploiting children and youth

Issue:	Sexual Exploitation
Primary Department:	Manitoba Families
Dates of Previous Official Updates from Public Body:	June 30, 2020 December 31, 2019 June 27, 2019
2. Compliance Determination	
Partially Compliant 0.50	Actions taken only implement part of the recommendation
3. Rationale for Determination <i>(How did you reach this compliance determination)</i>	
<p>The public body accomplished many activities and initiatives in line with recommendation 3.</p> <p>1. Carry out ongoing public education campaigns that</p> <p>a) Denounce sexual exploitation of children and youth:</p> <p>b) Raise awareness about the demand for purchasing sex and/or sexually exploiting children and youth:</p> <ul style="list-style-type: none"> • Proclamation of Stop Child Sexual Exploitation Awareness Week. On March 6, 2020, the Province of Manitoba signed a proclamation to declare March 9 to 15 Stop Child Sexual Exploitation Awareness Week. This initiative denounces sexual exploitation and also raises awareness about child sexual exploitation in the media and the public. • New Public Education Campaign for Parents. Furthermore, on March 6, 2020, the Province announced new funding for the Canadian Centre for Child Protection (C3P) to develop and launch a new public awareness campaign to combat online sexual exploitation of children, this campaign is targeted to parents of children aged nine to 12. This campaign provides age-appropriate resources dealing with issues such as cyberbullying, online safety, abuse prevention, exploitation and healthy relationships to families so they can better protect children from sexual exploitation, meeting the intent of the recommendation. • Education campaign for teachers and students. The Manitoba government announced \$20,000 in funding to provide free access to the Commit to Kids and Kids in the Know programs at all 57 schools in the Seine River and River East Transcona school division. Commit to Kids is a training program for those who work with children and includes information about child sexual abuse, grooming, disclosures, and impacts. Kids in the Know is a national interactive, safety education program that uses age-appropriate lessons to increase children’s personal safety to decrease risk of sexual abuse and exploitation (News Release, March 2020) • One day awareness workshop for educators. The Department of Families Sexual Exploitation Unit partnered with the Department of Education on February 14, 2020 (Annual Memorial March for Manitoba for Missing and Murdered Indigenous Women, Girls and 2Spirited), for a one day awareness workshop for educators. Presentations were made by StreetReach Unit, New Directions for Children, Youth, Adults and Families, Physical Education and Health Consultant/ Guidance Counsellor (Lessons from the classroom). The day included an overview of the Tracia’s Trust Strategy, as well as an interactive discourse in smaller groups between participants and representatives from Winnipeg Police Service, Canadian Centre for Child Protection and New Directions. The Sexual Exploitation Unit is working in collaboration with 	

the Department of Families training unit to develop a one day pilot training curriculum to inform all Families staff and build an awareness framework.

Details: Include provisions for public education and awareness campaigns that coincide with Manitoba's Stop Child Sexual Exploitation Awareness Day every March.

- The MACY-RAP response indicated that the Sexual Exploitation Unit partnered with the Advisory Council of Knowledge Keepers to host the Stop Child Sexual Exploitation Awareness Forum during the Awareness Week on March 10 and 11, 2020. The Province funds this free public awareness annual event. 225 attendees included representatives from each regional team and is open to all service stakeholders and community including Non-government organizations and surrounding First Nation community representatives. It is promoted by the Province on social media sites. This initiative consulted with Indigenous knowledge keepers in its development, which is in keeping with the details of the recommendation.
 - *Details: Be evidence-informed in terms of clear outputs and outcomes and learn from successful campaigns in other jurisdictions*
 - Information provided on activities did not outline clear outputs and outcomes for public education initiatives.

Public education initiatives reported are targeted to specific groups including parents of tweens, educators and children in two specific school divisions, educators through a conference, and child welfare staff. The most important requirements have been met and significant movement is seen in public education investments; however, certain deficiencies affect the adequacy of implementation including the lack of a public education campaign aimed at the public at large and the lack of information provided on the outputs and outcomes of public education activities. Actions reported implement part of the recommendation.